

eBay Fee Calculator

Quick reference for every fee UK eBay sellers pay. Keep this open while listing.

Final Value Fees (Most Common Categories)

Category	Fee %	On £50 sale	On £100 sale
Most categories	12.8%	£6.40	£12.80
Clothing & Accessories	12.8%	£6.40	£12.80
Books, Music, DVDs	12.8%	£6.40	£12.80
Trainers (£100+)	8.0%	—	£8.00
Musical Instruments	8.0%	£4.00	£8.00
Business & Industrial	5.0%	£2.50	£5.00
Heavy Vehicles	1.0%	£0.50	£1.00

Note: Final value fee is charged on the total amount the buyer pays, including postage.

Other Fees to Know

Fee Type	Amount	Notes
Insertion fee (listing)	Free for first 1,000/month	30p per listing after that
Promoted Listings Standard	2-15% of sale price	Only charged if item sells via ad
Promoted Listings Advanced	Set daily budget	Pay per click, like Google Ads
International fee	+1.65%	On sales to buyers outside UK
Managed Payments	Included	eBay handles all payments now
PayPal	N/A	No longer used on eBay UK
Regulatory operating fee	0.65%	Added to final value fee

Quick Profit Formula

Net Profit = Sale Price - Buy Price - (Sale Price x 0.1345) - Postage Cost - Packaging

The 0.1345 multiplier covers the standard 12.8% final value fee + 0.65% regulatory fee. Adjust for your category if different.

Example Calculation

You buy a Pokemon ETB for **£44.99** and sell it for **£89.99** (including £4.99 postage).

Final value fee: £89.99 x 13.45% = **£12.10**

Postage cost (Royal Mail): **£4.20**

Packaging: **£0.80**

Net profit: £89.99 - £44.99 - £12.10 - £4.20 - £0.80 = **£27.90**

Pro tip: Use eBay's 'Sold' filter to check real sale prices before listing. The asking price means nothing — only what people actually paid matters. ResellRadar members get automated profit calculations on every drop alert.

Want automated profit calculations? Try ResellRadar free for 7 days: resellradar.co.uk/trial